



# Asana Partner Program

Accelerate your business growth with Asana  
- and help other organizations do the same



As an Asana Partner, you'll gain access to the leading work management platform trusted by over 150,000 customers worldwide.

## Expand your revenue streams

Generate revenue through license sales, commissions and value-added services. Our program structure rewards your growth with increasing benefits and incentives as your Asana practice develops.

## Build valuable expertise

Gain specialized knowledge in AI-powered work management that complements your existing service offerings. Our comprehensive Partner Academy provides certifications to help you deliver exceptional value to clients.

## Access powerful resources

Leverage our marketing assets, sales playbooks, Partner Portal and technical support to effectively position, sell and implement Asana.

## Which partner type are you?



Solutions Partner : Offer end-to-end Asana services and support - from selling licenses to implementation and custom solutions



Services Partner : Establish your expertise in Asana solutions while focusing on service delivery, workflow consulting and implementation rather than license sales



Referral Partner : A great entry point to the program with minimal commitment. Refer opportunities and receive commission for deals that close successfully

## Meet our partners - you're in good company



## Become an Asana Partner

Apply now to join our growing network of partners transforming how work is done