

An Introduction to Anthesis





Anthesis exists to
guide you to sustainable
performance



OUR SOLUTIONS ARE

Purpose-Led

Anthesis was founded in 2013 as a pure-play sustainability partner, with a sole focus: to make sustainability happen for and through our clients. This remains our central intent today; we are specialists in sustainability, and always have been.

Science-Based

The best available science and evidence is the bedrock of our approach. While diverse, the genetics of our team and business are technical and scientific, meaning our clients trust us to offer them high-integrity, up-to-date advice without fear of greenwashing or superficiality.

Digitally Enabled

Since the beginning of Anthesis, we have understood the importance and power of data and digital tools to help us achieve more, bigger and faster. Today we have a portfolio of cutting edge digital and software tools to support our clients at scale and with durability.



ALIGNED ACROSS SIX MAIN CAPABILITY AREAS

ESG & Mandatory Reporting
Materiality & ESG Programme Design

ESG & Reporting



Sustainable Products & Circularity
Supply Chains & Responsible Sourcing
Human Rights & Social Impact Services

Circularity & Supply Chain



Net Zero & Decarbonisation
Nature & Environmental Management
Carbon Credits & Projects

Climate & Nature



Innovation & Capital Solutions
Sustainable Finance & Transactions

Impact Finance



Branding & Design
Communications Projects

Brand & Comms



Purpose Strategy
Education & Engagement

Leadership & Change



AMPLIFIED BY OUR INTERCONNECTED DIGITAL SUITE

Anthesis
ROUTEZERO

GHG inventory
management and
decarbonisation

Anthesis
MERO

ESG data
management
and reporting

Anthesis
COMPLIANCE
SUITE

Deep **supply**
chain data
collection at scale

Anthesis
PORTFOLIO
PRO

Product level
impact and LCA
modelling

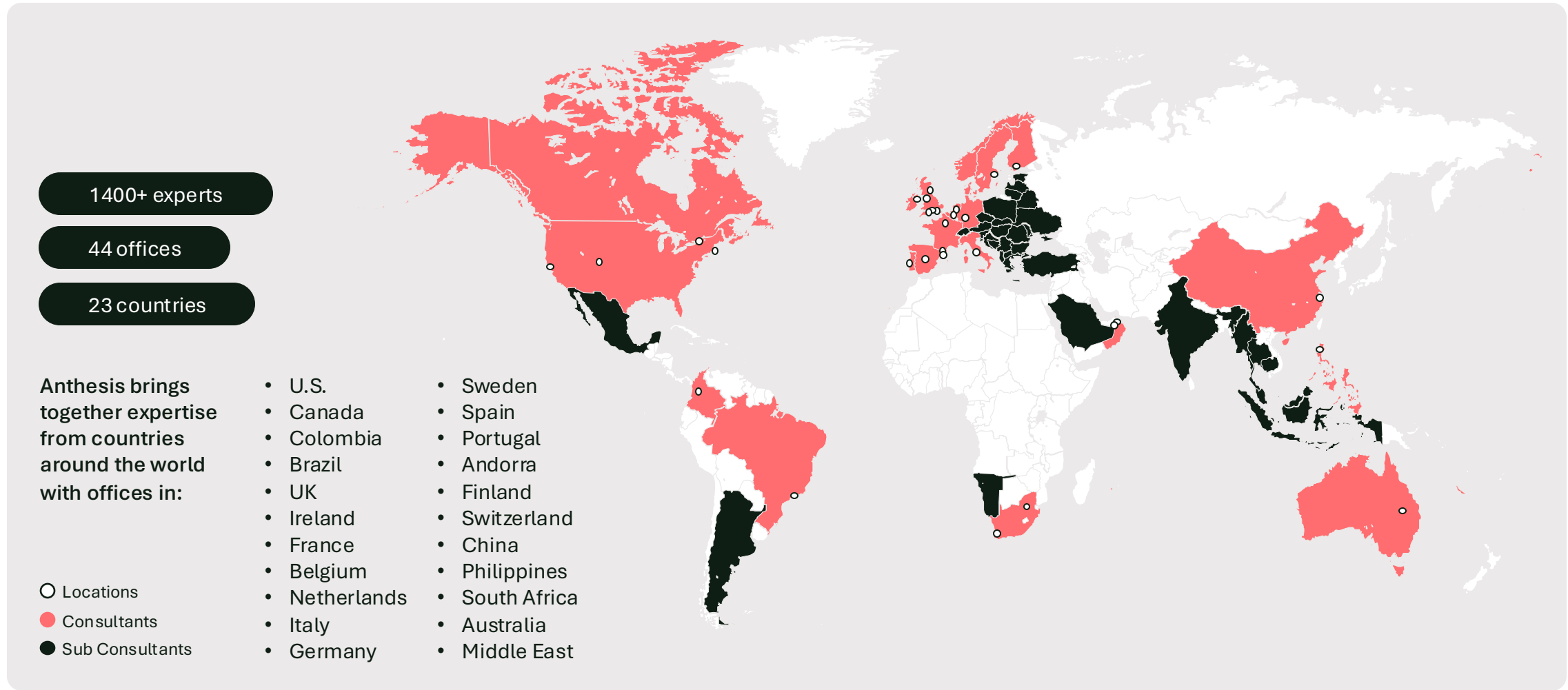
Anthesis
ACTIVATOR
ACADEMY

Sustainability
learning and
training platform

Enabling over 200 organisations worldwide
to deliver measurable sustainability impact.



We offer deep and broad sustainability knowledge



We've have supported the journeys of many of the world's most iconic businesses and brands.



Our CDP Services



Support on CDP

Anthesis meets clients on their CDP journeys, guiding those new to the reporting process and supporting seasoned reporters to maximize scores while driving environmental stewardship and innovation. As a CDP Accredited Provider, our goal is to leverage the disclosure process to identify company gaps and amplify both progress and leadership.

Anthesis supports companies throughout their CDP journey, providing strategic and technical expertise to improve ESG program performance and scores, through:

→ Gap Analysis, Benchmarking, and Peer Reviews

→ CDP Questionnaire Response

- Data collection
- Internal stakeholder interviews
- Response drafting and expert guidance
- Final portal submission support

→ Mock Scoring Assessment

Anthesis's propriety mock scoring tool provides:

- Question-by-question level scoring & feedback
- Visibility into key scoring categories
- Identification of content & programmatic scoring gaps
- Recommended areas of focus
- Estimated mock score

Experience

CDP at Anthesis by the numbers

80+

CDP responses supported annually

10+

A-list clients



Our end-to-end process for CDP Disclosure

TYPICAL TASK OVERVIEW

| Task | Outcome |
|--|--|
| TASK 1 CDP Kick-off & set up | <ul style="list-style-type: none">• Establish a CDP reporting plan and schedule• Identify new or changed questions from previous year• Organise/ hold bi-weekly status calls for 30 minutes for project updates |
| TASK 2 Data and information gathering | <ul style="list-style-type: none">• Access the Annual Report/ TCFD disclosure, GHG inventory, any other important documents and begin to drop content into the 2025 questionnaire• Highlight and confirm where responses are still missing, and stakeholder engagement may be required (up to 4 engagements) |
| TASK 3 Drafting CDP responses | <ul style="list-style-type: none">• Draft new responses based on content / stakeholder engagement• Complete one working draft of the CDP response in a Word file or straight into ORS – responses will be drafted in line with CDP scoring methodology, reporting guidance and best practise CDP response• Review and fill any remaining gaps |
| TASK 4 Mock scoring assessments | <ul style="list-style-type: none">• Conduct two mock scoring assessments using Anthesis scoring tools:<ul style="list-style-type: none">– One after drafting responses + Anthesis QA with experienced CDP team members/ subject matter experts– One after the final draft is complete• Conduct two feedback sessions, showing a PPT summary of CDP scoring gaps, with a predicted mock score range |
| TASK 5 ORS upload and final review | <ul style="list-style-type: none">• Upload / edit responses in ORS platform• Facilitate the final review process & updates |
| TASK 6 Post-score analysis | <ul style="list-style-type: none">• Review Score Report (most likely available in Jan/ Feb 2026)• Produce post-score report with list of possible score gaps and potential reasons |



Anthesis mock scoring tools

We use our Anthesis’s in-house mock scoring tools to provide the following insights:

- Question-by-question level scoring & feedback
- Hotspot analysis of key scoring categories
- Identification of content & programmatic scoring gaps
- Recommended areas of focus
- Predicted mock score

This allows Anthesis to provide detailed recommendations on improving CDP responses and driving initiatives across the organisation to close scoring gaps in future. Our scoring tools are critical for delivering the mock scoring assessments, disclosure gap analysis and post-scoring analysis.

Scores & gaps as of 15/08/24*

We have three difference types of scoring gaps:

1. Content** – data/ information gaps that are expected to be filled and closed before the deadline. These gaps are mainly impacting at the Disclosure level.
2. Scoring: exam-based gap – short-term gap that is commonly down to CDP technique or mis-interpretation. These gaps are expected to close before the deadline.
3. Scoring: genuine gap – long-term gap where not meeting the scoring criteria due to a lack of action, process, target or policy. These gaps are mainly linked to Management and Leadership points and are not expected to close before the deadline.

Climate change: A-

Content gaps: 3 questions (closed now)

Scoring gaps: 14 questions

- 5 exam-based scoring gaps
- 9 genuine scoring gaps

Forests: A-

Content gaps: 5 questions (closed now)

Scoring gaps: 11 questions

- 7 exam-based scoring gaps
- 4 genuine scoring gaps

Water: B

Content gaps: 3 questions (closed now)

Scoring gaps:

- 6 exam-based scoring gaps
- 12 genuine scoring gaps

*Pre formal QA

**As of 16/08, these have now been closed and scored out throughout this document.

Climate change Scoring category / gap analysis

| Disclosure | Awareness | Management | Leadership | Estimated score |
|------------|-----------|------------|------------|-----------------|
| 97% | 98% | 88% | 69% | A- |

| | Management | | | | Leadership | | | |
|---|------------|------------------|------------|--------|------------|------------------|------------|--------|
| | Points | Available Points | Sub-result | Weight | Points | Available Points | Sub-result | Weight |
| Total | 108.75 | 114.75 | | 89% | 40.25 | 52.25 | | 69% |
| Additional climate-related metrics (incl. verification) | 1 | 1 | 100.00% | 1.0% | 1 | 1 | 100.00% | 0.50% |
| Business Strategy | 9 | 9 | 100.00% | 9.0% | 8 | 8 | 100.00% | 8.0% |
| Context | 2 | 2 | 100.00% | 0.5% | 2 | 2 | 100.00% | 1.0% |
| Dependencies, Impacts, Risks and Opportunities Process | 6.5 | 6.5 | 100.00% | 10.0% | 4 | 4 | 100.00% | 10.00% |
| Energy | 11 | 11 | 100.00% | 6.0% | 1 | 1 | 100.00% | 5.5% |
| Environmental Policies | 2.25 | 4.25 | 52.94% | 7.0% | 0.25 | 3.25 | 7.7% | 0.58% |
| Governance | 3 | 3 | 100.00% | 1.0% | 0 | 2 | 0.0% | 1.0% |
| Opportunity Disclosure | 18 | 21 | 85.71% | 11.0% | 6 | 8.5 | 70.6% | 8.5% |
| Pricing Environmental Externalities | 2 | 3 | 66.67% | 6.0% | 0 | 1 | 0.0% | 5.0% |
| Public policy engagement and industry collaboration | 2 | 2 | 100.00% | 1.0% | 0 | 1 | 0.0% | 1.0% |
| Risk Disclosure | 7 | 7 | 100.00% | 0.5% | 4 | 4 | 100.00% | 4.0% |
| Risk management processes | 4 | 5 | 80.00% | 8.0% | 0 | 1 | 0.0% | 8.0% |
| Scope 1 & 2 emissions | 2 | 4 | 50.00% | 6.5% | 1 | 2 | 50.0% | 6.5% |
| Scope 3 emissions | 3 | 3 | 100.00% | 3.0% | 0 | 0.5 | 0.0% | 3.0% |
| Targets | 7 | 7 | 100.00% | 14.0% | 5 | 5 | 100.00% | 14.0% |
| Value Chain Engagement | 12 | 12 | 100.00% | 5.5% | 5.5 | 5.5 | 100.00% | 6.5% |
| Verification (incl. emissions) | 14 | 14 | 100.00% | 10.0% | 2.5 | 2.5 | 100.00% | 10.00% |

Climate change Score assessment results

Based on our scoring review, as currently completed, the response as of 15/08/24 August may achieve a **A-**.

A results summary is provided in the table below.

| | Disclosure | Awareness | Management | Leadership | Estimated score range |
|--|------------|-----------|------------|------------|-----------------------|
| | 97% | 98% | 88% | 69% | A- |

| Level | Climate Change | Forests | Water Security | Score band |
|------------|----------------|---------|----------------|------------|
| Disclosure | 1-49% | 1-49% | 1-49% | D- |
| | 50-79% | 50-79% | 50-79% | D |
| Awareness | 1-44% | 1-44% | 1-44% | C- |
| | 45-79% | 45-79% | 45-79% | C |
| Management | 1-44% | 1-44% | 1-44% | B- |
| | 45-79% | 45-79% | 45-79% | B |
| Leadership | 1-79% | 1-79% | 1-79% | A- |
| | 80-100% | 80-100% | 80-100% | A |

*Due to the qualitative nature of many of the CDP survey questions, the CDP scoring method is subject to varying interpretations. It is also typical for CDP to adjust the scoring thresholds each year during the scoring period. The results of our scoring review should therefore be considered an estimate, rather than a firm guarantee, of the likely score.

Climate change gaps Module 4: Governance

| Section | Scoring category | Question | Band | Projected Score | Available Points | Gap | Explanation / Recommendation | Type of gap |
|---------|------------------------|---|------|-----------------|------------------|-----|--|-------------|
| 4.5 | Governance | Do you provide monetary incentives for the management of environmental issues, including the attainment of targets? | A | 0 | 1 | 1 | Dropped 1 AP due to selecting "No, and we do not plan to introduce them in the next two years" in the column "Provision of monetary incentives related to this environmental issue". | Genuine |
| | | | M | 0 | 3 | 3 | Full Awareness points need to be awarded. | Genuine |
| | | | L | 0 | 1 | 1 | Full Management point needs to be awarded. | Genuine |
| 4.6.1 | Environmental Policies | Provide details of your environmental policies. | L | 0 | 2 | 2 | Dropped 2 LP due to not selecting in the column "Environmental policy content": <ul style="list-style-type: none">• Commitment to 100% renewable energy• Commitment to not invest in fossil-fuel expansion• Commitment to not funding climate denial or lobbying against climate regulations | Genuine |



Our sustainability services



ESG & Reporting



ESG & Mandatory Reporting

Materiality & ESG Programme Design

Foster transparency, resilience, and strategic decision-making

In an era shaped by heightened environmental, social, and governance (ESG) consciousness, organisations face a crucial need for robust ESG & Sustainability Strategies. Once purely a financial services term, ESG is now routinely used in board rooms as the useful collective descriptor for the range of aspects that relate to how a business interacts with society and the environment. The ESG imperative rises as businesses recognise the significance of aligning purpose with profit.

Our suite of services across ESG & Sustainability Strategy comprehensively addresses how to integrate environmental, social and governance issues into core business practices. We are leaders in the ESG consulting space and have worked with a broad range of businesses globally to help them to improve their Environmental, Social and Governance performance.

ESG & Reporting services

Materiality

Identify and prioritise material issues with our Materiality services. We assist organisations in determining the most significant matters that impact their business and stakeholders. Our range of materiality assessment offers, including double materiality, help inform reporting requirements but also provide a strategic foundation for informed decision-making and planning.

Reporting

Communicate your sustainability journey transparently with our ESG Reporting service. We provide expertise in crafting comprehensive and credible ESG reports, ensuring alignment with global standards. Our reporting services enhance transparency, accountability, and stakeholder trust. Aligning with new regulatory requirements, such as the EU taxonomy, CSRD, and in future, IFRS, as well as voluntary frameworks such as CDP and GRI.

Strategy

Craft a robust ESG strategy with our dedicated service. We collaborate with organisations to develop and implement tailored ESG strategies that align with business goals.

From setting impactful governance structures to defining material issues, our ESG Strategy services pave the way for holistic sustainability.

Program design

Create a robust and credible ESG program through our design and implementation service. We help organisations work through their material priorities – crafting relevant policies, designing appropriate processes, and advising on governance structures to support & drive commercial performance improvement.

Data collection

Collecting data from a wide range of teams and geographies is a complex process. Regulation and auditing processes have increased pressure to get data collection right, and prove it. With our wide ranging sustainability expertise and knowledge of frameworks, we can support you to identify what to collect and how. Mero, our data collection system, makes this process simpler, with frameworks and sign off procedures built-in.



Product & Supply Chain



Sustainable Products & Circularity

Supply Chain & Responsible Sourcing

Human Rights & Social Impact Services

Transforming products & business models

Organisations that prioritise sustainability not only contribute to a more resilient future; they also position themselves as market leaders and open themselves up to new value creation. The nexus of circular business models, sustainable products and packaging, and waste reduction is a transformative force, driving positive environmental change while fostering innovation and resilience within organisations.

At Anthesis, we guide organisations through this transformative journey, supporting them as they address their compliance needs and prioritise sustainability as a driver for business growth. We specialise in supporting organisations to meet their regulatory obligations and developing evidence-backed strategies and roadmaps that boost resilience.

Sustainable products & circularity services

Product Stewardship & Sustainability

Anthesis works with clients to understand and improve the sustainability of their products across the product lifecycle and across impact areas (carbon, plastic, toxicity, etc.), while maintaining or elevating product technical and business performance.

Circular Business Models

We specialise in transforming how businesses develop products to optimise circular design and innovative material use, and how they can unlock circular revenue models such as resale, subscription, or product as a service. We also drive the circular economy by helping businesses to become more resource efficient, and reduce waste throughout the value chain.

Lifecycle Assessments

As a global leader in delivering actionable LCA expertise, our services include strategy sessions to help businesses to determine what LCA can do for them, impact improvement workshops, LCA support, and Scope 3 and LCA integration.

Compliance

With expertise ranging from REACH, ROHS, and Right to Repair to Ecodesign for Sustainable Products (ESPR), Extended Producer Responsibility (EPR) and the Corporate Sustainability Reporting Directive (CSRD) European Sustainability Reporting Standards (ESRS) E5, our team specialises in product, packaging, and circularity-related environmental compliance including governance plans, data collection, compliance management, and reporting across the product lifecycle.

Certifications

From assessing the sustainability claims of products to communicating credentials with stakeholders, we offer comprehensive services around implementing, upgrading and substantiating environmental product claims and certifications in a targeted, streamlined way.

Sustainable Chemistry & Materials

From facilitating collaboration in REACH Consortia to aiding SMEs with complete chemicals and materials management outsourcing, we navigate regulatory complexities with a sustainability lens.

Our services extend beyond compliance to incorporate green chemistry principles, foster innovation, and help clients to understand the impact of evolving environmental criteria on their businesses.

Packaging

Our packaging engineers provide the technical expertise required to ensure that organisations implement meaningful baselines and packaging strategies, and more sustainable packaging design.

Plastics

Expertise and experience along the whole plastics value chain is supported by specialist knowledge from our Plastics Recycling Technology Hub, which enables us to put our clients on a strategic pathway to sustainability.

Waste & Resource Recovery

From operational and value chain waste analytics to market assessments, our services cover circular economy support, waste footprinting, and end-to-end assistance in waste reduction and diversion.



An equitable and resilient future for all

The global human rights and social impact landscape is moving towards increased regulatory oversight, due diligence, and mandatory reporting on the impacts organisations have on workers, suppliers, communities, and consumers. Our suite of services in Human Rights & Social Impact is designed to help corporates, funds, public administrations, and international institutions comprehensively address these challenges by assessing human rights risks and decent working conditions, remediating issues, monitoring and measuring impact and designing bespoke social impact programs.

Our diverse team combines broad and deep human rights and social subject matter expertise with commercial and operational capabilities to help organisations at different stages implement strategies to respect human rights and deliver meaningful social impact.



Human rights & social impact services

Strategy Development & Advisory

Companies and investors face growing expectations to show how they identify and address their human rights impacts. Drawing on our backgrounds in human rights law, advocacy and compliance, we work closely with leading companies and investors to design and implement tailored human rights policies and strategies aligned with leading international frameworks. We work continuously with clients to help them implement their social impact and human rights strategy and stay in front of emerging risks in their operations and value chains.

Human Rights Risk & Impact Assessments

Our Human Rights practice assembles industry-leading multilingual project teams to conduct on-the-ground field research for investors and companies on their human rights impacts. Stakeholder engagement is at the heart of our approach, combining meaningful consultation with workers, communities and other affected rightsholders with commentary from local and regional experts, and in-depth public domain research.

Social Impact Assessment and Measurement

We help clients establish measurement and monitoring frameworks to manage, and improve social performance of their services, products, policies, and programs. With expertise in community engagement, resource management, human rights, social compliance, and monitoring and evaluation, our diverse team works closely with clients to tailor social assessment and measurement to their needs, whether it is at a corporate level, for a specific product, service, for all/or part of their supply chain.

Just Transition

We help clients to prioritise stakeholders that are most affected by the transition to a low-carbon economy, create decent work opportunities, identify opportunities for public-private collaboration and leave no one behind. We can help integrate a just transition into our clients' sustainability commitments, policies and practices, bridging the various agendas that exist at the nexus of environmental sustainability and social justice and impact.

Supply Chain Due Diligence & Responsible Sourcing

We help clients proactively manage potential and actual adverse human rights impacts throughout their supply chain and develop approaches to engage with high-risk suppliers globally. Our approach ensures that a business has a due diligence policy and practices based on international best practices and guiding principles (OECD, UNGPs) and implements these in their supply chains. We then enable businesses to understand how they will enact and embed the diligence.

Responsible Investment

We leverage our experience in assessing human rights risks for corporates and our regional expertise to help investors screen portfolios for their highest risk assets. We also help investors get ahead of human rights issues pre-transaction including in the supply chain, spotlighting high risk sectors and regions and providing tailored analysis on critical issues. We bring a human rights lens to environmental & social due diligence, analysing risks based on gold standard frameworks such as the IFC Performance Standards as well as the UN Guiding Principles on Business & Human Rights (UNGPs).

Champion transparency, responsibility, and a resilient supply chain

The core of a sustainable business is found within its supply chain and operations. We know that to safeguard our natural ecosystems and protect the livelihoods and well-being of people around the world we must invest in creating sustainable supply chains.

Sustainability priorities for organisations continue to grow. While energy and decarbonisation remain high on the priority list, there is a heightened focus and commitment from organisations to drive progress on key impact areas.

These include human rights, social impact and DEI, circularity and waste, pollution, nature and biodiversity, and water stewardship. The best pathway to driving impact on these initiatives lies within the broader value chain. However, the global landscape and complexity of these networks result in companies struggling to fully understand how these risks and opportunities that traverse across issues, industries and locations truly impact their business and how to prioritise, plan and implement tools for identification, mitigation, reporting and impact.

Supply chain sustainability & responsible sourcing services

We support clients to drive truly sustainable change on a global scale. The team works with a diverse range of brands, retailers, suppliers, and manufacturers to understand the sustainability performance of their suppliers and consider both the social and environmental impacts of global supply chains.

Supply Chain Risk & Due Diligence

Proactively identify risks across your value chains and develop effective due diligence plans and processes to mitigate risks, ensure regulatory compliance, enhance resilience, improve decision-making and maintain your competitive advantage in the marketplace.

Supply Chain Strategy & Governance

Supply Chain Governance is built on 3 core principles: transparency, accountability and sustainability. By implementing and embracing a robust supply chain strategy and governance practice organisations can ensure that they are proactively prepared for supply chain disruptions while contributing to positive value chain impacts and the creation of a more just and sustainable world.

We provide a tailored and comprehensive approach to support businesses seeking to embed sustainability into their core operations, by developing, implementing and managing sustainable practices and governance frameworks that foster responsible and resilient supply chains.

Supplier Engagement Program Design and Implementation

Our supplier engagement service supports organisations in developing a proactive and strategic approach to building strong, sustainable and mutually beneficial relationships with suppliers. Our experts will help you understand and quantify your Scope 3 (supply chain) emissions and work with you to determine the right levers to engage your internal and external stakeholders, implementing change management plans to deliver decarbonisation across your supply chain. We'll design and deploy supplier engagement programs that enable supplier action and capacity building on various ESG topics, including evaluating and selecting supplier engagement and data collection solutions and utilising our in-house tools.



Climate & Nature



Net Zero & Decarbonisation

Nature & Environmental Management

Carbon Credits & Projects

Supporting on the journey to Net Zero

Achieving net zero emissions requires coordinated action touching on many aspects of an organisation. Anthesis supports business leaders in navigating the complexity of the carbon transition through custom solutions and services to meet both needs and goals. By applying the comprehensive expertise of our decarbonisation consultants to a holistic solution approach, we accelerate the decarbonisation of business operations, enhancing climate resiliency and unlocking commercial opportunity.

Our experts can guide companies through energy and carbon transition processes with strategic decision making and regional expertise to ensure sustainable short and long-term business growth.



Net Zero & Decarbonisation services

Net Zero Strategy & Science Based Targets

We support business transformation to secure future relevance and resiliency within a net zero economy. We do this by working to decouple our clients’ operational and value-chain climate impacts from their ability to thrive commercially.

We use a client-centred approach that **educates, engages, and enables** key stakeholders across the business to develop ambitious science-aligned reduction targets, underpinned by robust custom strategies.

We develop in-depth strategies, net zero roadmaps and action plans that facilitate implementation to achieve this decoupling of climate impacts and to activate business transformation.

GHG Accounting & Footprinting

We empower clients to be accountable for Scopes 1, 2, and 3 carbon emissions in their operations and supply chain, including supplier engagement, carbon insetting and project accounting.

Our services include the calculation of GHG inventories and reductions through data collection, management, reporting, and verification, and process and governance review.

We have developed Anthesis RouteZero, the first credible solution to digitally deliver a comprehensive Greenhouse Gas (GHG) reduction platform – from intelligent climate planning to optimal investment strategies and implementation activities.

Climate Risk & Resilience

We empower clients to build resilience to climate change by equipping businesses with the knowledge, skills, tools, and processes necessary to thrive amidst climate-related challenges.

From understanding emerging regulations to assessing physical and transition risks, our multidisciplinary approach ensures that clients are prepared to navigate the complexities of climate risk. We integrate climate risk expertise into senior leadership, enabling them to seamlessly incorporate climate considerations into core business processes and strategic objectives.

We combine climate science with financial impact assessments and expert risk management to provide actionable insights. Leveraging our connections within the Anthesis community, we offer integrated support across all stages of our clients’ resilience-building journeys.

Decarbonisation & Energy Transition

We accelerate companies toward climate action and decarbonisation goals by bridging ESG reporting frameworks and technical decarbonisation reports.

We measure and cost decarbonisation levers within your reporting framework to prioritise investment options to meet emission reduction goals.

City & Urban Sustainability

We accompany cities, regions and countries on their path to achieving net zero emissions from beginning to end: conducting carbon footprint assessments, analysing current emissions, developing strategies and action plans and integrating sustainability into their planning, mobility and management tools.

We assist in defining governance schemes that enable the involvement of all stakeholders, both public and private, in designing urban environments that are resilient and adapted to climate risks.

Carbon Offsets & Certification

Our approach to investing in the carbon market focuses on enabling clients to take responsibility now for their residual emissions in parallel with a long-term and credible reduction pathway.

A nature-positive future

Every business, regardless of sector, size or location, relies heavily on nature to supply goods and services. There has been a decline of approximately 70% in global biodiversity since 1970. This decline, coupled with businesses’ lack of awareness of their dependency on nature and biodiversity, is having a significant impact on both the planet’s natural systems and business continuity. In addition, activities such as land clearing, crop production, and fertilisation contribute to 25% of the world’s total greenhouse gas emissions. As global ecosystem health declines, organisations face significant risks, including higher raw material and ingredient costs and increasing scrutiny from investors, regulators, and consumers.

Organisations that choose to act now to restore nature can unlock value creation through new business models and product or service offerings, improve the attractiveness of their existing offerings, enhance their supply chain resilience, and lower operating costs. Anthesis supports business leaders to apply a nature-positive lens to their entire enterprise and to develop strategies to de-risk their supply chains and investment portfolios. Together, we can create a positive impact for both the natural world and businesses’ bottom lines by embracing innovations in sustainably derived materials, developing production methods that halt and reverse nature loss, and transforming business models that regenerate and restore ecosystem health.

Nature services

One of our strengths lies in developing customised plans to transition towards a future that contributes to a nature-positive world, aligned with the Kunming Montreal Global Biodiversity Framework. We support organisations to understand their interfaces with nature, the risks and opportunities these pose, and how to monitor progress.

Leveraging our in-depth expertise in ecology, environmental management, economics, and supply chains, our Nature Team is ready to propel your nature journey forward.

- Benchmarking & Landscape Analysis
- Nature Materiality Assessment
- Nature Impacts & Dependencies Assessment
- Nature Risk & Opportunity
- Science-Based Targets for Nature
- Natural Capital Accounting & ESS Valuation
- Nature Positive Strategy & Roadmap
- Nature-based solutions strategy

Water Stewardship

Develop Science-Based Targets and water stewardship strategies. Use these strategies to create accountability internally and externally around driving continuous improvement on shared water challenges.

Forest Positive

Develop a forest positive strategy that demonstrates your organisation’s commitment to implementing and investing in sustainable forestry practices. Support strategy by implementing effective policies to ensure deforestation and conversion-free supply chains.

Regenerative Agriculture

Be part of the movement to redefine our food systems’ relationship with nature by creating clear roadmaps to engage suppliers and farmers in contributing to a nature-positive future.

Ocean Positive

Develop a strategy that ensures investment in responsible ocean practices and contributes resources to regenerate marine ecosystems. By crafting policies, drive action among the shipping, fishing, aquaculture, energy and tourism sectors.



Empower your sustainability journey with carbon solutions

Our approach to investing in the carbon market enables clients to offset their residual emissions responsibly while pursuing a long-term credible reduction pathway.

We provide best-in-class carbon credits sourced through an intensive due diligence process and we develop our own impactful carbon projects.

Do you want to learn more about how you can fit in carbon credits from our carefully selected carbon projects in your climate strategy?
[Download our whitepaper.](#)

20+ years of experience in the carbon market

5 continents with impactful climate projects

4000+ organisations supported

20+ million tonnes of CO₂e reduction and avoidance

Carbon credits & projects services

Carbon project development

Offering companies and investors the opportunity to accelerate the transition to zero emissions, by deploying capital to create future carbon projects. Next to carbon reduction solutions, we focus on nature-based solutions, removing and capturing carbon, and we are a frontrunner in regenerative agriculture.

Carbon markets training

Understanding the nuances of the voluntary carbon market as a key part of solutions to support climate action and the benefits. Advise companies about their offsetting strategy in line with the Oxford principles, select the climate projects that best fit your company and sector, and advise on investing in carbon development projects. For communication and claiming advice we have expert consultants available.

Climate activator certification

Following our Climate Activator Certification Standard to support viable claims, avoid 'greenwashing' and empower a robust, science-aligned reduction pathway. The only climate standard developed under ISEAL's Code of Good Practice offers 3rd party verified claims for products, organisations and services.

Value chain insetting

Co-creating intervention projects relevant to your business, both upstream and downstream in support of value chain synergies and emissions reductions. The insetting projects can be used to reduce your scope 3 emissions and for Beyond Value Chain Mitigation (BVCM).

Area-based insetting

Area Based Insetting is a new approach to attract finance and report carbon savings. Anthesis is helping UK local authorities to meet their challenges by:

- **Making more projects happen**
- **Enabling better reporting**

Renewable energy attribute certificates

Energy Attribute Certificates (EACs), also known as Renewable Energy Certificates (RECs), are documents that prove electricity was produced from renewable sources like wind, solar, or hydro power. EACs support and grow renewable projects and are important for making sure more of our energy comes from green sources.



Impact Finance



Sustainable finance transactions

Innovation & Capital Solutions

Integrate ESG & sustainability into the root of your strategy

Access to capital is increasingly dependent on demonstrating sound management of ESG and sustainability considerations. Likewise, when making investments, valuations need to consider the related risks, and the future competitive advantages that the most sustainable businesses will leverage. Anthesis supports these processes, together with the banks, institutional investors, sovereign wealth funds and private equity funds seeking to offer finance products and investments that are either categorised as Sustainable or Impact or simply demonstrate those considerations are actively managed within their operations.

Sustainable finance & transactions services

Investment Due Diligence

Anthesis supports investors and corporates to identify risks and opportunities on acquisition, to support integration, and then create and protect value on divestment. This can include guidance on whether an investment can be defensibly defined as an “Impact” or “Sustainable” investment”, for example in line with the EU Taxonomy.

Our due diligence services include ESG & EHS, Integrity, Workplace Culture, Commercial, Technical, Human Rights & Supply Chain, and Climate Change.

Credit & Debt

We help lenders and borrowers seeking to offer or raise funds through ESG or sustainability linked loans and bonds. We assist with baselining the borrowers current ESG performance, KPI selection, and annual performance verification, in line with LMA, LSTA and APLMA and related guidance.

For lenders we also support the overarching ESG requirements of their funds, undertaking pre-lending due diligence, data collection & analysis, including carbon metrics, and reporting.

Fundraising & IPO Readiness

Anthesis assists investors and corporate businesses seeking to raise capital through direct private investment or IPO, to prepare to meet institutional investor expectations around ESG and sustainable investment criteria. We support clients to put in place robust ESG strategies and data to evidence performance improvement. We also assist in creating defensible narratives around the sustainable credentials of a business’ operations and services.

Responsible Investment Strategies

We help Financial Institutions to review, develop and implement ESG and Responsible Investment strategies that integrate ESG and sustainable investment criteria into their operations, services, products, and investment activities. We assist clients to identify their material ESG aspects, regulatory obligations and relevant voluntary frameworks, and determine a level of ambition, leveraging peer analysis and stakeholder engagement to define the optimum approach.

Types of FI:

- Banks
- Private Equity
- Investment Companies

Regulation, Data & Reporting

Anthesis supports clients to build the underlying policies and systems, and make disclosures, to achieve compliance with regulations such as the EU’s Sustainable Finance Disclosure Regulations (SFDR) and the Corporate Sustainability Disclosure Regulations (CSRD) and meet voluntary commitments to frameworks such as the TCFD and TNFD. At the heart of the process is collating and interpreting robust data, for which we can deploy our Mero software platform.

Regulations:

- UK SDR
- CSRD
- CSDDD
- TCFD
- TNFD

Investment Lifecycle Support

We work with investors and asset managers to enhance the ESG performance of their assets. We provide ESG education programs and help onboard investments into portfolios, asset specific ESG improvement programs. Within this, or as separate programs, we help clients make and manage their investments consistent with a Net Zero carbon transition, and manage key topics including circularity, nature, human rights & supply chain, and DEI.



Embracing the possible

We are at a pivotal point in corporate evolution and transformation. Today’s leaders understand that future survival depends on driving new, sustainable growth by embracing new business models and innovative, sustainable technologies.

Today’s leaders also understand that to harness the true potential of sustainable performance, they cannot go it alone; they need to work to unlock the power of external capital to accelerate ambition and impact. Instead of getting stuck in acronym soup, courageous investment leaders recognise the opportunity to make long-term superior returns by committing to a bolder, bigger ambition to make impact actionable and business relevant.

Innovation services

We combine deep C-Suite and technical sustainability expertise to help organisations unlock and commercialise new, sustainable growth, tech and innovation opportunities. We use a network model that leverages the power of SMEs and the global startup ecosystem to harness growth & opportunity.

Scout - for clients who need to understand and harness the potential of future sustainable trends, technologies and opportunities. We highlight investment trends, industry themes, market maps and in-depth startup/scaleup profiles.

This means that the “Future Of” reports equip you with an understanding of how sustainability is going to impact your business in the coming years, efforts that can be made to decouple growth and emissions, and what opportunities you can seize to drive sustainable growth.

Solve - using our rapid proposition development methodology, we guide clients from rapid, customer-led concepts through to concept prototyping and validation. We use structured and systematic experimentation to drive insights and sharpen new creative solutions.

Scale - from MVP design and build through to launch and incubation using our Venture Building ‘OS’ – we empower our clients to go to market faster and more efficiently utilising the latest growth hacking tools, techniques, performance measurement and dashboards.

Sustain - we know that implementing sustainable growth strategies and transformative partnerships takes continued work and organisational integration. To accelerate this transformation, we support you in developing the process, playbooks, skills and platforms to lock down your path to sustainable performance.

Capital services

Wise leaders recognise the opportunity to go beyond ESG and to make long-term, returns by committing to a bold ambition to make impact actionable and business relevant. We work with industry players, LPs, GPs, family offices, and foundations to scale impact ambition and outcomes and accelerate sustainable performance.

Blended finance advisory - we support industry players to unlock the power of external capital to scale their impact-driven initiatives and ambition. Through innovative and blended finance vehicles, strategies, we help our clients to accelerate and scale the sustainable transitions & investments they need to move away from business as usual, into an era of true sustainable performance.

Impact-led investment and management strategies for capital players - we support LPs, GPs, family offices and foundations to develop a future-fit, impact-led investment strategy. We guide capital players throughout their investment cycle, starting with the creation of an impact-led investment approach and criteria, to outcomes-led deal scouting or portfolio transformation. Buy, Hold & Sell Better with future fit, impact and value-led strategies.



Brand & Communication



Branding & Design

Communications Projects

Amplify your impact

Brands that commit to sustainability and purpose not only contribute to the development of a more resilient future; they can also earn customer preference, secure investor confidence, and achieve stakeholder credibility. We offer various brand and sustainable communication solutions supporting businesses to reach their stakeholders with coherent and clear narratives.

But that doesn't mean it's easy. Knowing which brands should communicate this way, and more importantly how, requires the ability to work at the intersection of creativity and positive impact.

Our approach is characterised by its ability to turn sustainability, DEI and positive societal and sustainable impact into credible communications that are befitting of the brand in question rather than feeling like a bolt on.

From purpose-driven messaging to integrated marketing strategies, our brand and communications solutions are geared towards delivering the salience, emotion and meaning brands need to grow.

Brand & communications services

Purpose campaigns

We identify the right 'fight' for a brand and provide the strategy and creative to turn these into ownable communications that propel the brand forward.

Communications production

We produce world class communications built for the digital age, delivered across paid, owned and shared media.

Earned media

We deliver moments that catapult the brand and cause into culture through the headlines they create.

Green claims

We provide expert guidance in substantiating and communicating green initiatives, ensuring credibility and alignment with industry standards – from product labelling to marketing collateral.

Activations

We create potent experiences that invite our audience to take action against the issue a brand seeks to deliver impact against.

Stakeholder engagement

We help organisations identify key stakeholders, develop engagement strategies, and facilitate transparent communication.



Leadership & Change



Purpose Strategy

Education & Engagement

Building impactful, high performing purpose-driven businesses

Purpose Transformation is a threat and an opportunity that businesses can't ignore. A wide body of evidence shows how adopting a purposeful strategy yields higher levels of growth and resilience for a business, whilst also meeting the increasing demands of employees, customers, investors and stakeholders.

But fully aligning and integrating Purpose across all aspects of an organisation is challenging. Being purposeful requires brands and businesses to go beyond simply crafting statements – it is about embarking on a fundamental shift in choices and actions.

Anthesis brings together world-class purpose strategy capabilities to help our clients build distinctive, impactful, high performing purpose driven businesses. This starts with helping businesses extract their own 'North Star', but more importantly developing the purpose architecture that guides purposeful action across a range of audiences.

In doing so, Anthesis helps clients move purpose from a defensive play to a creator of business value.

Purpose strategy services

Purpose Development

We guide organisations towards defining and articulating their core values and reason for being.

Purpose Architecture

We build company wide frameworks that guide purposeful actions in the most distinctive and meaningful way.

Reputation Building

We design engagement approaches that differentiate reputation off the back of purposeful action.

Marketing Transformation

We embed change programmes that drive a purposeful marketing function, and find the connective tissue between a corporate Purpose and consumer brands when such a dynamic exists.



Empowering transformation

At the heart of a sustainable transformation is the extraordinary power of people. People collectively shaping a greener and more resilient world, one choice at a time.

Our mission is to empower agents of change. We equip individuals with the knowledge, skills, and mindset needed to actively contribute to positive transformations in their organisations, communities, and the world.

We empower teams, suppliers, and communities to drive sustainable change through tailored workshops, gamified solutions, and on-demand eLearning.

Education & engagement services

Carbon literacy training

Our Carbon Literacy Training goes beyond awareness – it's a transformative experience equipping individuals and organisations with the knowledge and skills to address carbon challenges. Through engaging modules, real-world applications, and expert guidance, we empower participants to navigate the intricacies of carbon impact. This training not only fosters environmental consciousness but also catalyses actionable steps, enabling a collective drive towards a sustainable, low-carbon future.

Communications production

We deliver comprehensive training on multiple topics including ESG, carbon, nature, circularity and more. We provide strategic insights, practical tools, and industry best practices to upskill teams on matters directly relevant to their sector and goals.

These courses look to achieve impactful learning experiences adapted to different needs, contexts, and profiles, from board members to employees and suppliers.

Culture

The best way to engage teams and build a sustainability culture is through meaningful learning experiences. At Anthesis we combine behavioural science with active learning methods to inform and inspire minds and strengthen the purpose of teams, providing differential value and innovation. We develop innovative experiences, including gamified sessions, engaging microlearning and escape games. These solutions drive meaningful impact, foster collaboration and a sense of ownership and responsibility among learners.

Social impact

We help organisations to generate social impact through engaging and effective education. Applying innovative and evidence-based methodologies, our experts design, produce and dynamise transformative educational experiences for various audiences. This includes the general public (school children, young people and adults) and commercial audiences such as product users, consumers or influencers.

Engagement & participation

Engagement helps create meaningful relationships between organisations and their stakeholders. We can help you to achieve your ambitions by creating maximum impact on the intended recipients, taking care of everything from conceptualisation, execution, monitoring and evaluation.

We can develop:

- Engaging corporate volunteering programmes,
- Citizen science experiences,
- Collaborative processes to enhance an organisation's impact.

Campaigns

Direct and effective communication is key to creating change. We can offer:

- Campaign strategy
- Concept development
- Creative execution (copywriting, design, video, photography)
- Campaign management (launch, channel management support etc.)



Delivering on your strategic
commitments and unlocking
business and commercial value



requires a best-in-class partner with
technical depth and strategic breadth to
drive performance through sustainability.



We are

Anthesis 



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